

Web Design Menu

Having an effective website to showcase your products or services is an essential element of any business. Existing and potential customers increasingly use the internet to find what they want, check prices or even purchase direct. Our web development experience will help you create a site that is readily found, visually attractive and easy to use. We have a full range of solutions from template websites and static brochure websites to complete interactive e-commerce options or fully driven database sites incorporating a custom built content management system (CMS). We also offer a email newsletter service.

Template Websites: **Start from \$495**
Brochure / Static Websites: **Start from \$1800**
Dynamic / CMS Websites: **Start from \$2400**

Hourly Website Charges:

Static (html) Design..... **\$85 p/h**
Flash Animation / Java Script..... **\$90 p/h**
Dynamic (.asp, .aspx) Content Management System..... **\$120 p/h**

An estimate will be provided from your brief.

Web Hosting

- **Email Package** **\$7.50 per month**
Email Accounts: 2 / Additional Emails: \$2.50 each
- **Mini Package** **\$149.95 per annum**
Disk Space: 10mb / Email Accounts: 2 / Monthly Traffic: 1GB /
Google Analytics Stats Package
- **Bronze Package** **\$25.00 per month**
Disk Space: 25mb / Email Accounts: 5 / Monthly Traffic: 2GB /
Google Analytics Stats Package
- **Silver Package** **\$35.00 per month**
Disk Space: 75mb / Email Accounts: 10 / Monthly Traffic: 5GB /
Google Analytics Stats Package
- **Gold Package** **\$50.00 per month**
Disk Space: 300mb / Email Accounts: 30 / Monthly Traffic: 20GB /
Google Analytics Stats Package

Extra web disk space, email address and traffic (bandwidth) can be added to the packages. Please apply for a price.

Domain Names **\$39.95 per annum**



Information

We have both Mac and PC platforms and accept files in the following formats:

InDesign, Photoshop/Raster (psd, tif, jpg, bmp, png, gif), Illustrator/Vector (ai, eps, pdf), Freehand, Web formats (.html, .asp, .fla), Word, Powerpoint, Excel.

For printing we prefer files provided as pdf format. This ensures no formatting or missing font issues. If your software does not have a save as pdf option, download a free pdf creator from www.primopdf.com

All pricing is exclusive of GST.

Supplied Files

Please note: If we have to resize, correct, set up for print or manipulate your file in any way, this time will be charged at \$80 per hour, plus GST.

Contact

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aboutimage.co.nz



facebook.com/aboutimagedesign
twitter.com/about_image

These prices are current from 1st June 2011
All pricing is exclusive of GST.

See www.aboutimage.co.nz/terms for terms and conditions

a b o u t
image

design | web | print

Price List



Digital BW/Colour Printing

A4	B/W	Colour
	\$0.20	\$2.00

A3	B/W	Colour
	\$0.40	\$4.00

Please contact us for a discounted rate for volume printing (over 50 units). Pricing is per unit.

	A4	A3
• Card	add \$1.00 to print price	\$1.50
• Double sided copies B/W	add \$0.15 to print price	\$0.30
• Double sided copies colour	add \$2.00 to print price	\$4.00
• Book copying	add \$0.30 to print price	\$0.40
• OHP transparencies	add \$2.50 to print price	N/A
• Adhesive label sheets	add \$3.00 to print price	N/A
• Speciality paper	add \$0.60 to print price	\$1.20

Laminating

Matt or gloss available. Adhesive back only comes in gloss.

Type	A4	A3	A2	A1	A0
Gloss	\$3.50	\$4.50	\$7.00	\$15.00	\$22.00
Matt	\$4.00	\$5.50	\$7.00	\$15.00	\$22.00
Adhesive	\$6.50	\$8.50			

Custom Sizes: \$20.00 per metre

Binding

Prices include backing card and clear plastic front cover. Various colours available.

Canvas Fastback	\$6.50
Plastic Spiral	\$6.50
Metal Wire	\$6.50



Business Cards

The below prices are printed on 300gsm white card.

Qty	B/W	Colour	B/W Rev.	Colour Rev.
50 x	\$15.00	\$30.00	add \$2.50	add \$5.00
100 x	\$25.00	\$55.00	add \$5.00	add \$10.00
200 x	\$45.00	\$90.00	add \$10.00	add \$20.00
250 x	\$55.00	\$100.00	add \$12.50	add \$25.00
500 x	\$100.00	\$145.00	add \$25.00	add \$50.00
1000 x	\$180.00	\$280.00	add \$50.00	add \$100.00

- Graphic design charged separately (see design menu)

Rackcards / Postcards & Greeting Cards

Printed onto 300gsm white card. Rackcards 210 x 99mm. Postcards 148 x 105mm. Price per unit.

	Rackcards	Postcards	Greeting
Colour - single sided	\$0.50	\$0.50	\$1.80
Colour - front/black - reverse	\$0.60	\$0.60	\$1.95
Colour - double sided	\$0.70	\$0.70	\$2.35
Black/white - double sided	\$0.45	\$0.35	
Black/white - single sided	\$0.40	\$0.30	

Letterheads

Digitally printed onto 100gsm white paper. Price per unit.

Qty	BW	Colour
1 - 50	\$0.15	\$1.28
100	\$0.15	\$0.73
250	\$0.10	\$0.55
500	\$0.10	\$0.46
1000	\$0.10	\$0.36

- Enquire about single/duo colour offset options and large volume print runs.

Compliment Slips

Full colour, printed on 100gsm white paper. 99 x 210mm.

Colour single sided	\$0.25 each
Black/white single sided	\$0.10 each

Personalised Invoice & Order Books

- Duplicate or triplicate
- Personalise your own stationery
- Carbonless NCR paper is used
- Invoice books contain 50 pages
- Pages are individually numbered
- Design/setup of books charged extra
- Price on application

Poster Prints / Canvas Prints

Max size 900mm wide x 4 metres long. Matt, gloss or canvas stock.

	A2	A1	A0
Matt	\$33.00	\$71.00	\$110.00
Gloss	\$43.00	\$84.00	\$125.00
Canvas	\$95.00	\$135.00	\$175.00

Custom Sizes: \$110.00 per linear metre (matt)
\$125.00 per linear metre (gloss)
\$175.00 per linear metre (canvas)

A2 Architectural Prints

Black on 100gsm paper. Digital files only.

1 - 5	\$6.25
6 - 10	\$5.65
10+	\$5.00

Paper Sizes

A5	148.5 x 210mm	A2	420 x 594mm
A4	210 x 297mm	A1	594 x 841mm
A3	297 x 420mm	A0	841 x 1189mm

All pricing is exclusive of GST.

complete design and print solutions

Design Menu

These prices are for design only, they do not include printing costs. Please contact us for a printing quotation.

Logo and Business Card Design Combo \$895.00

Includes four different business card and logo design combinations, minor alterations and colour proofs. Major alterations will be charged at \$80 p/h.

Logo Design from \$750.00

A selection of original logo designs, branding elements and graphics to create your individual business image.

Express Logo Design \$375.00

One original logo design with colour option.

Logo Enhancement \$375.00

Using an existing logo to create a modern new look with the insertion of colour and graphics.

Logo Reproduction from \$225.00

Using a clients provided elements/existing logo to reproduce the art work as a usable file format.

Branding Usage Guide from \$375.00

Full brand description specification and guidelines, design elements defined.

Logo Usage Summary Sheet / Disc \$120.00

Full brand description specification and guidelines, design elements defined.

Business Card Design \$425.00

Includes four different business card designs, minor alterations and colour proofs. Major alterations will be charged at \$80 p/h.

Letterhead Design from \$350.00

Includes four different letterhead designs, minor alterations and colour proofs. Major alterations will be charged at \$80 p/h.

Express Business Card or Letterhead from \$125.00

Logo supplied, one design. Major alterations will be charged at \$80 p/h.

Rackcard / Postcard Design from \$255.00

A selection of single and double sided designs, minor alterations and colour proofs.

General Graphic Design \$80.00 p/h

Any design work that does not fall under any category within this menu ie. flyers / brochures etc. Also, any design alterations to existing artwork.

Photography \$60.00 p/h

On-site photography by About Image. Alternatively contact us for a professional photographer quote.